



# NYC Student Initiative for AIDS, Inc.

*Until we find a cure everyday is world AIDS day.*  
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## FIGHT APATHY TOUR DEBUTS IN WASHINGTON, D.C. AT AMERICAN UNIVERSITY

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New York, NY – The critically - acclaimed **Fight Apathy Tour** continues its 2006 East Coast line-up in Washington D.C. on Friday, February 17<sup>th</sup> with a performance at American University.

Backed by MTV-U, the Fight Apathy Tour is a student-produced music and poetry production that mobilizes the college community to take action against the HIV/AIDS pandemic. Launched by NYC Student Initiative for AIDS, Inc. the tour is ground-breaking in its artistic and innovative approach to HIV/AIDS education. An estimated 1 in 20 Washington D.C. residents is HIV-positive.

"An exceptional program," said Timothy McClain, Assistant Director of Campus Activities at St. John's University, one of the initial schools the Tour visited. "Our students were enlightened and entertained, but most importantly, engaged in the learning process."

Performers on the current Tour include Carlos Andrés Gómez, HBO Def Poetry Jam artist and supporting actor in the upcoming Spike Lee film *The Inside Man*; Celena Glenn, ranked 2nd in the Individual World Poetry Slam Championships; Brent Shuttleworth, world-renowned acoustic guitarist and singer; Clara Sala, New York Foundation for the Arts Fellow and the critically-acclaimed playwright/spoken word artist POSTmidnight.

"This tour is not merely an awareness campaign or grassroots project, but a national call to action for college students across the country," said Carlos Andrés Gómez.

The Fight Apathy Tour consists of evening performances followed by artist led workshops designed to examine social justice issues through the lens of HIV/AIDS. Admission is free, but donations from host colleges benefit the Hospital Cabral y Baez in the Dominican Republic. Founded in June 2004, the Tour has visited schools from Princeton University and Amherst College. In January 2006, the Tour embarked on a 10 performance tour along the East Coast.

### UPCOMING TOUR DATES:

American University, Washington DC	February 17 <sup>th</sup>	7:30 PM
Univ. of Mass-Amherst, MA	February 25 <sup>th</sup>	7:00 PM
Adelphi University, NY	March 11 <sup>th</sup>	7:00 PM
Juniata College, PA	March 24 <sup>th</sup>	8:00 PM

### For press access and inquires:

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