



NYC Student Initiative for AIDS, Inc.

Until we find a cure everyday is world AIDS day.

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FIGHT APATHY TOUR KICKS-OFF 2006 AT U PENN

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New York, NY – The critically - acclaimed **Fight Apathy Tour** launches its 2006 season in Philadelphia at the University of Pennsylvania on Thursday February 9th.

Backed by MTV-U, the Fight Apathy Tour is a student-produced music and poetry production that mobilizes the college community to take action against the HIV/AIDS pandemic. Launched by NYC Student Initiative for AIDS, Inc. the tour is ground-breaking in its artistic and innovative approach to HIV/AIDS education. A previous performance at Stonybrook University in April 2005 drew a crowd of over 300 people and was featured on national television.

"An exceptional program," said Timothy McClain, Assistant Director of Campus Activities at St. John's University, one of the initial schools the Tour visited. "Our students were enlightened and entertained, but most importantly, engaged in the learning process."

Performers on the current Tour include Carlos Andrés Gómez, HBO Def Poetry Jam artist and supporting actor in the upcoming Spike Lee film *The Inside Man*; Celena Glenn, ranked 2nd in the Individual World Poetry Slam Championships; Brent Shuttleworth, world-renowned acoustic guitarist and singer; Clara Sala, New York Foundation for the Arts Fellow and the critically-acclaimed playwright/spoken word artist POSTmidnight.

"This tour is not merely an awareness campaign or grassroots project, but a national call to action for college students across the country," said Carlos Andrés Gómez.

The Fight Apathy Tour consists of evening performances followed by artist led workshops designed to examine social justice issues through the lens of HIV/AIDS. Admission is free. Founded in June 2004, the Tour has visited schools like Princeton University and Amherst College. In January 2006, the Tour will kick-off the new year with 15 performances along the East Coast.

UPCOMING TOUR DATES:

University of Pennsylvania, PA	February 9 th	7:00 PM
American University, Washington DC	February 17 th	7:30 PM
Univ. of Mass–Amherst, MA	February 25 th	7:00 PM
Adelphi University, NY	March 11 th	7:00 PM
Juniata College, PA	March 24 th	8:00 PM

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