



NYC Student Initiative for AIDS, Inc.

Until we find a cure everyday is world AIDS day.
info@fightapathy.org
www.fightapathy.org

FOR IMMEDIATE RELEASE

Celebrated Poets and Musicians unite with Students for AIDS Benefit Concert

New York, NY, December 3, 2003 – On December 8, 2003, NYC Student Initiative for AIDS, Inc. will bring together socially conscious musicians and poets for an AIDS benefit show at New York University.

The evening, presented in partnership with the Student Global AIDS Campaign at NYU, will be the finale for NYU's observance of AIDS Awareness Week. The event will showcase the talents of more than 12 artists. Among the headliners are muMs (a renowned poet and emmy-nominated actor for his role in the TV series "OZ"), Julian C. Curry along with Kamal Symonette-Dixon and Kahlil Almustafa (Nuyorican Grand Slam Champions), and members of the 2003 Nuyorican Slam team. Music will include the beats and rhymes of hip hop artists Immortal Technique and El Da Sensei of the Artifacts. NYU's Kimmel Center for Student life will host the event and it is open to the general public.

"This event will be the culmination of the largest and most dynamic AIDS awareness week that NYU has ever seen," says Eric Cioe, President of NYC SIA. "The response from both students and artists has been overwhelming and I encourage everyone to come and take part in the electricity that will make up that night."

All net proceeds from the event will be donated to Africa Directions, a prevention initiative working in Lusaka, Zambia; a community with a 90 percent HIV infection rate.*

NYC SIA is part of a larger, youth-based movement fighting HIV/AIDS, including the Student Global AIDS Campaign and Columbia University's Global Justice. As stated on SGAC's website, "AIDS is the crisis of our generation, and we will be defined by our response to it."

NYU's Kimmel Center for Student life, E&L Auditorium; 60 Washington Square South, 4th Floor; December 8th, 2003 @ 6:30-10:30PM

ABOUT NYC SIA, INC.

The New York City Student Initiative for AIDS was founded in Manhattan by several NYU students in June 2002, to raise funds for AIDS relief in Sub-Saharan Africa. The student-run non-profit organization hosts AIDS benefits and operates a discount card program sponsored by local merchants throughout Manhattan. Our purpose is to raise both awareness and funds to fight the global HIV/AIDS epidemic. Please visit our website at www.fightapathy.org to learn more about us.

For information and interviews contact:

Karen Lee

Tel: (917) 328-6516

Email: karen.lee@fightapathy.org

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